

Problem

- Global data: 181 ZB by 2025, doubling every 2 years.
- Storage & compliance costs outpacing budgets.
- Deduplication solves backups (10-50%), but 70-80% active & cloud data untouched.
- Compliance (HIPAA, GDPR, AI Act) forces costly storage.

Solution

- Patent-pending compression engine for enterprise & cloud.
- Producer-Aware Dictionaries trained by filetype/vendor (Word, PDF, DICOM).
- 30-75% reduction on uncompressible files, fully lossless & compliant.
- Seamless integration: no new hardware required.
- Energy/ESG: fewer servers → lower carbon footprint.

Market Opportunity

- Cloud storage: \$100B+, double-digit growth.
- \$70B+ white space: active & cloud data unsolved by dedupe.
- Early adopters: healthcare, finance, government, media.
- Partnership potential: hyperscalers, SaaS, hardware vendors.

■ Technology / Moat

- Patents filed securing innovations.
- Unique producer-aware training (exclusive).
- Always lossless & compliance-ready.
- Complements, not competes with dedupe.

Pre-Seed Ask

- Raise: \$2M @ \$20-25M post, runway 18-24 months.
- Use of Funds: 30% Product/Eng, 20% GTM, 20% IP/Compliance, 30% Ops.

■ Investor ROI & Roadmap

- Pre-Seed: \$2M @ \$20-25M → pilots, SaaS connectors, IP expansion.
- Seed (12–18 mo): \$5–8M @ \$50–80M \rightarrow 5–10 paying enterprises, SaaS launch.
- Series A (2–3 yrs): \$15–25M @ $$150-300M \rightarrow 50+$ deployments, hyperscaler deals.
- Series B (4–6 yrs): \$50M+ @ \$500M-\$1B → global expansion, leader position.
- Exit (5–7 yrs): IPO/acquisition \$1B–\$5B \rightarrow 20x+ ROI.

Team

- David Groth (Founder & CEO): 20+ yrs enterprise systems & R&D;, patent lead.
- Tracy Griffiths (GM Ops): Enterprise management.
- Next hires: Engineers, Sales, Compliance Officer.
 - Incybit transforms the \$70B+ 'white space' in active/cloud data into a multi-billion-dollar opportunity delivering 100% lossless compression, compliance, and exponential investor returns. No extra infrastructure required, plus significant energy and environmental benefits.